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4. Attached as Exhibit C are true copies of: (1) the web page <a href="http://www.google.com/privacypolicy.html">http://www.google.com/privacypolicy.html</a> and (2) the web page <a href="http://www.google.com/privacy\_faq.html">http://www.google.com/privacy\_faq.html</a>. I downloaded these copies on February 24, 2006, from links on Google's home web page.

In accordance with 28 U.S.C. 1746, I declare and affirm under penalty of perjury that the foregoing is true and correct.

Executed at Washington, District of Columbia, this 24th day of February, 2006.

JOEL McELVAIN

Attorney



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AMERICAN CIVIL LIBERTIES UNION, ) et al., Case No. CV-98-5591-LR Plaintiffs, Philadelphia, PA December 6, 2005 vs. ALBERTO R. GONZALES, et al., Defendants.

> TRANSCRIPT OF HEARING BEFORE THE HONORABLE LOWELL A. REED, JR. UNITED STATES DISTRICT COURT JUDGE

#### APPEARANCES:

For the Plaintiff: Union, et al.

ADEN J. FINE, ESQUIRE American Civil Liberties CHRISTOPHER A. HANSEN, ESQUIRE ACLU FOUNDATION 125 Broad Street, 18th Floor

New York, NY 10004

For the Defendant:

RAPHAEL O. GOMEZ, ESQUIRE Albert R. Gonzalez, et al. JAMES D. TODD, JR., ESQUIRE U.S. Department of Justice 901 E. Street, N.W. P.O. Box 883 Washington, DOC 200044

> JOEL L. MCELVAIN, ESQUIRE TAMARA ULRICH, ESQUIRE U.S. Department of Justice 20 Massachusetts Ave., N.W. Washington, DOC 20530

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lot -- all this work for only preliminary injunction status, material readily available in this human computer, whatever is left, and I wanted to get some notion of the relevance.

Is there any secret about the purpose of -- well, let me do it this way. Does the plaintiff feel that the defense discovery of the -- these 31, 32 or maybe now 39, whatever the number is, organizations that purport to put out software for screening or filtering or whatever you want to call it, is there any doubt in the plaintiff's mind or any objection from the plaintiff's point of view to the work that's being done as being relevant to the lawsuit? Probably necessary for both sides to have.

MR. HANSEN: Well, I think, Your Honor, that we have divided the third-party discovery, at least in our own heads, into three categories. There are a number of companies that are filtering companies that we've all -- we both sought discovery against. The relevance and obviousness of that is really easy.

THE COURT: Right.

MR. HANSEN: The people who create filtering products. The second category is internet service providers like AOL. The relevance of that I think is a little less clear, although most of those companies offer filtering products as part of the package of services that they provide so that if you sign up for AOL, you get a filtering product

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along with signing up for AOL. So at least that part of that discovery is clearly relevant as well, obviously relevant to both of us.

The third category, the category you've been talking about with the defendants, the search engines, frankly, we're -- we don't object to the defendants doing that discovery, but we don't see the relevance of that discovery. The -- the notion that --

THE COURT: I wanted to get a feel for -- some of this work that you all are doing is obvious and necessary for the lawsuit. Maybe you swap responsibilities. I don't know all that, but I wanted to get a little more tactile feeling for it. Excuse me for interrupting.

MR. HANSEN: The question, for example, of whether 50 people did a search in March of this year for -- under the word sex and what responses they got, we have difficulty seeing the relevance of that discovery, but that's the kind of discovery that the defendants are seeking --

THE COURT: Well --

MR. HANSEN: -- from the search engines.

THE COURT: -- the PI stage, as I recall it, we were using experts to tell us what was going on. I can think of particularly a plaintiff's witness from Tennessee. I think the defense sounds like they want to get the facts from the horse's mouth, and excuse the expression, unfiltered, and so that their

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experts can deal with it.

MR. GOMEZ: That's correct, Your Honor. The -- when a family member or virtually anyone that uses the internet today -- this may be an overstatement, but I -- they use -- and obtains information on the internet, they're using a search engine to gather that information. So they'll go to -- actually, Google is the main player now. They'll go to a company like Google and then there is a search, and they can search the internet.

What Google does is it pulls URL's into a database upon which it uses its software. So when you or I write, you know, a search for some -- whatever issue it may be, the search engine searches essentially its database and then gives you a list of URL's as where you might have an answer.

The -- the universe on the internet, Google and Yahoo and search engines like that actually represent only a portion of the actual universe of the internet. They're constantly pulling URL's in. They're also deleting URL's that are -- have gone out of business, no longer exist, because they don't want to send you to a place if it no longer is operating.

So they're in a constant flux, but the reality is that if someone in the U.S., a family member or you or I go on the internet, we're most likely going to use a search engine like Google or Yahoo, and the database that they go to is what's really important.

Colloguy 14 It has to do with typing in a website. 1 THE COURT: That's right. 2 MR. GOMEZ: Either remembering or trying to find it. 3 THE COURT: MR. GOMEZ: Right. Exactly. I mean, to -- you know, 4 if you wanted to go to, you know, Quickbook.com, you know, or 5 you did a search for discount hotel websites, you might come up 6 with -- using Google, would come up with maybe a variety of 7 different, Expedia, Quickbook or whatever, and that's what --8 that's what we're trying to -- actually try to get a database 9 where we could actually work with it and try to do some 10 analyses with that, and that's --11 THE COURT: In order to simplify who's doing -- who's 12 using this and what are they doing with it --13 MR. GOMEZ: Right. 14 THE COURT: -- that may be relevant to this case. 15 16 MR. GOMEZ: Right. And I -- obviously, there is a limit to my technical background on this. So I may be 17 18 overstating some of how it operates. 19 THE COURT: I just want to get a concept. 20 MR. GOMEZ: I'm trying to give an overall picture. 21 THE COURT: All the smart people that are sitting at 22 that end of the table they have their --MR. GOMEZ: Yes, Your Honor. 23 24 THE COURT: -- own website. Because it's using a 25 good bit of energy, time, and talent, it occurs to me that I

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just wonder whether we should be worried about having time to chase these third parties and molly coddle them, if you will, keeping from filing motions and trying to be civil about it, and I can't really tell whether ones that are not finished responding, how important they are, and I'm not going to be able to do that very easily, but I want you to know that I take into account this work as part of getting this material. I want to assure myself that there is a -- not any formal objection from the other side and partial disinterest in it until they -- until the use of it is sharpened doesn't deter me from accepting the notion that the defense wants to do this, and I can see the -- without predicting evidentiary rulings by any means and the relevance for discovery purposes on either standard which hasn't been declared in this case.

MR. GOMEZ: Your Honor, if I may address that -- just one point with respect to the third-party discovery and defendant's motion to amend the schedule? As the plaintiffs had pointed out in their response, there is a difference between both sides essentially for third-party discovery of one month. We're seeking March 15th as the cutoff date, and the plaintiffs are saying February 15th I believe is the date for third-party discovery cutoff.

THE COURT: I think I can sort that out.



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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **FORM 10-Q**

(Mark	One)
X	QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
	EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2005

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission file number: 000-50726

### Google Inc.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation or organization) 77-0493581 (I.R.S. Employer Identification Number)

1600 Amphitheatre Parkway Mountain View, CA 94043 (Address of principal executive offices) (Zip Code)

(650) 253-4000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  $\boxtimes$  No  $\square$ 

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act) Yes □ No ⊠

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act) Yes  $\square$  No  $\boxtimes$ 

At October 31, 2005, the number of shares outstanding of Google's Class A common stock was 199,502,630 shares and the number of shares outstanding of Google's Class B common stock was 96,045,503 shares.

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#### PART I—FINANCIAL INFORMATION

#### ITEM 1. FINANCIAL STATEMENTS

#### GOOGLE INC.

### CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands, except par value)

	As of December 31, 2004	As of September 30, 2005
		(unaudited)
Assets Current assets:		
Cash and cash equivalents Marketable securities Accounts receivable, net of allowance of \$3,962 and \$7,926 Income taxes receivable Deferred income taxes	\$ 426,873 1,705,424 311,836 70,509 19,463	\$5,518,569 2,111,578 541,815 — 18,275
Prepaid revenue share, expenses and other assets	159,360	192,448
Total current assets Property and equipment, net Goodwill Intangible assets, net Deferred income taxes, non-current Prepaid revenue share, expenses and other assets, non-current	2,693,465 378,916 122,818 71,069 11,590 35,493	8,382,685 803,078 171,397 57,206 — 36,635
Total assets	\$3,313,351	\$9,451,001
Liabilities and Stockholders' Equity Current liabilities:		
Accounts payable Accrued compensation and benefits Accrued expenses and other current liabilities Accrued revenue share Deferred revenue	\$ 32,672 82,631 64,111 122,544 36,508	\$ 87,346 117,416 98,620 174,712 55,654
Income taxes payable Current portion of equipment leases	1,902	26,090 10
Total current liabilities Deferred revenue, long-term Liability for stock options exercised early, long-term	340,368 7,443 5,982	559,848 9,968 2,908
Deferred income taxes, net Other long-term liabilities Stockholders' conity	30,502	37,051 48,158
Stockholders' equity:  Class A and Class B common stock, \$0.001 par value: 9,000,000 shares authorized at  December 31, 2004 and September 30, 2005, 266,917, and 290,215 shares issued and outstanding, excluding 7,605 and 4,326 shares subject to repurchase at December 31, 2004		
and September 30, 2005 Additional paid-in capital Deferred stock-based compensation	267 2,582,352 (249,470)	290 7,234,487 (142,767)
Accumulated other comprehensive income Retained earnings	5,436 590,471	17,398 1,683,660
Total stockholders' equity	2,929,056	8,793,068
Total liabilities and stockholders' equity	\$3,313,351	\$9,451,001

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#### GOOGLE INC.

#### CONDENSED CONSOLIDATED STATEMENTS OF INCOME

(in thousands, except per share amounts)

	Three Months Ended Nine Months E September 30, September 3			
	2004	2005	2004	2005
Revenues Costs and expenses:	\$805,887		udited) \$2,157,722	\$4,219,468
Cost of revenues Research and development Sales and marketing General and administrative Stock-based compensation(1) Non-recurring portion of settlement of disputes with Yahoo	362,099 57,409 65,512 40,774 67,981 201,000	151,721 104,996 92,434 46,308	1,003,874 138,190 170,193 87,857 219,215 201,000	1,796,128 326,906 284,972 221,268 142,555
Total costs and expenses	794,775	1,049,285	1,820,329	2,771,829
Income from operations Interest income and other, net	11,112 3,866		337,393 2,668	1,447,639 54,205
Income before income taxes Provision (benefit) for income taxes	14,978 (37,005		340,061 145,042	1,501,844 408,655
Net income	\$ 51,983	\$ 381,182	\$ 195,019	\$1,093,189
Net income per share: Basic	\$ 0.25	\$ 1.39	\$ 1.14	\$ 4.04
Diluted	\$ 0.19	\$ 1.32	\$ 0.73	\$ 3.80
Number of shares used in per share calculations: Basic	205,007	275,130	170,511	270,655
Diluted	274,735	289,673	268,394	287,841
(1) Stock-based compensation is allocated as follows (see Note 1):				
	,	Three Months Ende September 30,		onths Ended mber 30,
	_	2004 2005	2004	2005
Cost of revenues Research and development Sales and marketing General and administrative		1,996 \$ 1,3 42,120 26,0 11,580 6,4 12,285 12,4	72 134,222 91 39,156	82,733 20,549
and the Teach Action of the Tolling Control of the	\$	67,981 \$46,30	08 \$219,215	\$142,555



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#### GOOGLE INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

	Nine Months Ended September 30,	
	2004	2005
	(unaı	udited)
Operating activities Net income	\$ 195,019	\$ 1,093,189
Adjustments:	, 155,015	Ψ 1,055,105
Depreciation and amortization of property and equipment	85,620	171,107
Amortization of intangibles and warrants	10,393	27,980
In-process research and development	950	20,812
Stock-based compensation	219,215	142,555
Tax benefits from stock-based award activity	144,971	
		271,700
Non-recurring portion of settlement of disputes with Yahoo	201,000	
Changes in assets and liabilities, net of effects of acquisitions:		
Accounts receivable	(78,361)	(225,083)
Income taxes, net	(182,415)	127,835
Prepaid revenue share, expenses and other assets	(54,134)	(24,645)
Accounts payable	3,369	54,694
Accrued expenses and other liabilities	42,148	66,555
Accrued revenue share	13,301	52,577
Deferred revenue	7,871	21,712
2010110410401040	7,071	
Net cash provided by operating activities	608,947	1,800,988
Investing activities		100
Purchases of property and equipment	(259,915)	(592,386)
Purchases of marketable securities	(2,877,309)	( / /
		(4,992,995)
Maturities and sales of marketable securities	1,548,334	4,627,212
Purchases of intangible and other assets	(7,999)	(10,000)
Acquisitions, net of cash acquired	(7,833)	(41,748)
Net cash used in investing activities	(1,604,722)	(1,009,917)
Financing activities		
Proceeds from exercise of stock options, net	10,159	33,546
Proceeds from exercise of warrant	21,944	· ·
Net proceeds from public offerings	1,161,446	4,287,621
Payment of note receivable from officer/stockholder	4,300	4,207,021
	(3,521)	(1,413)
Payments of principal on capital leases and equipment loans	(3,321)	(1,413)
Net cash provided by financing activities	1,194,328	4,319,754
Net cash provided by financing activities	1,194,326	<del></del>
Effect of exchange rate changes on cash and cash equivalents	(3,079)	(19,129)
Net increase in cash and cash equivalents	195,474	5,091,696
Cash and cash equivalents at beginning of year	148,995	426,873
Cash and cash equivalents at end of period	\$ 344,469	\$ 5,518,569
Supplemental disclosures of cash flow information		
Cash paid for interest	\$ 611	\$ 94
Cash paid for income taxes	\$ 181,967	\$ 5,588

Acquisition related activities:

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Issuance of equity in connection with acquisitions, net of deferred stock-based compensation

\$ 7,112

15,237

See accompanying notes.

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Exhibit 31.01

# CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

#### I, Eric Schmidt, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Google Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and we have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date:	November	14,	2005
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/s/ Eric Schmidt

Eric Schmidt Chief Executive Officer



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**Exhibit 31.02** 

#### CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

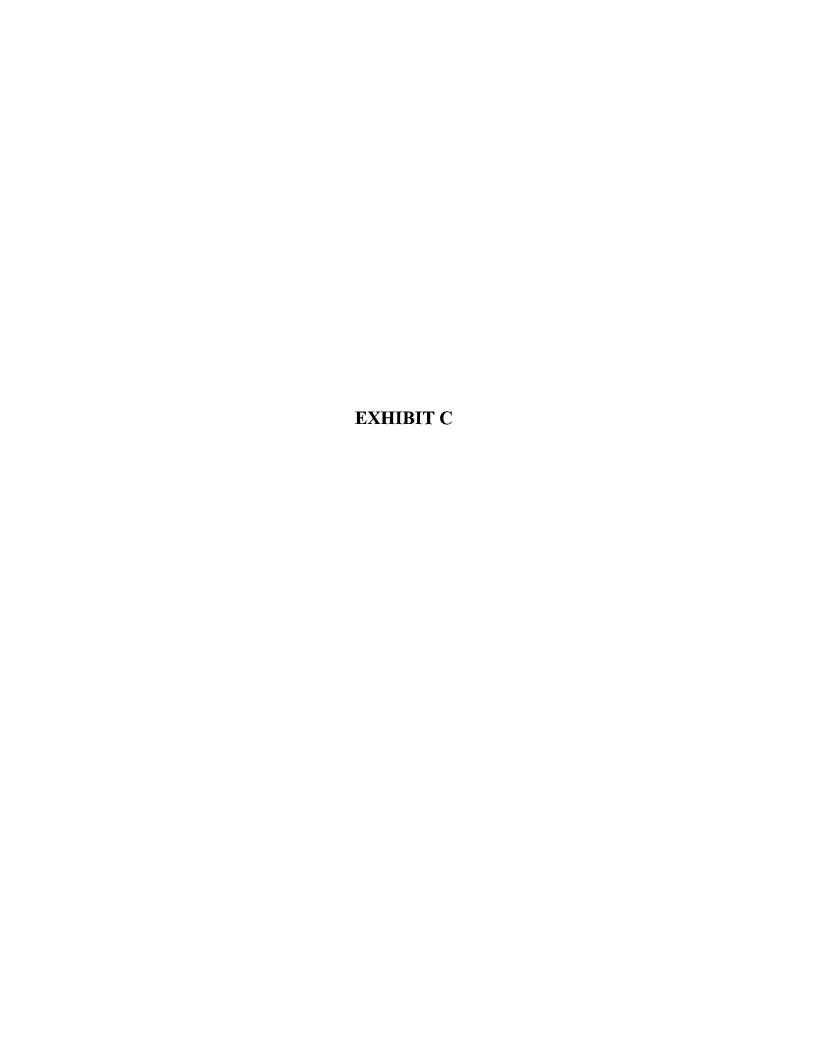
#### I, George Reyes, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Google Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and we have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 14, 2005

/s/ George Reyes

George Reyes Chief Financial Officer





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#### Google Privacy Policy

October 14, 2005

At Google we recognize that privacy is important. This Policy applies to all of the products, services and websites offered by Google Inc. or its subsidiaries or affiliated companies (collectively, Google's "services"). In addition, where more detailed information is needed to explain our privacy practices, we post separate privacy notices to describe how particular services process personal information, which are accessible from the navigation bar to the left of this notice.

Google adheres to the US safe harbor privacy principles of Notice, Choice, Onward Transfer, Security, Data Integrity, Access and Enforcement, and is registered with the U.S. Department of Commerce's safe harbor program.

If you have any questions about this Policy, please feel free to contact us through our website or write to us at Privacy Matters, c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

#### Information we collect and how we use it:

We offer a number of services that do not require you to register for an account or provide any personal information to us, such as Google Search. In order to provide our full range of services, we may collect the following types of information:

- Information you provide When you sign up for a Google Account or other Google service or promotion that requires registration, we ask you for personal information (such as your name, email address and an account password). For certain services, such as our advertising programs, we also request credit card or other payment account information which we maintain in encrypted form on secure servers. We may combine the information you submit under your account with information from other Google services or third parties in order to provide you with a better experience and to improve the quality of our services. For certain services, we may give you the opportunity to opt out of combining such information.
- Google cookies When you visit Google, we send one or more cookies - a small file containing a string of characters - to your computer that uniquely identifies your browser. We use cookies to improve the quality of our service by storing user preferences and tracking user trends, such as how people search. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some Google features and services may not function properly if your cookies are disabled.
- Log information When you use Google services, our servers automatically record information that your browser sends whenever you visit a website. These server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

- User communications When you send email or other communication to Google, we may retain those communications in order to process your inquiries, respond to your requests and improve our services.
- Affiliated sites We offer some of our services in connection with other web sites. Personal information that you provide to those sites may be sent to Google in order to deliver the service. We process such information in accordance with this Policy. The affiliated sites may have different privacy practices and we encourage you to read their privacy policies.
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- Other sites This Privacy Policy applies to web sites and services that are owned and operated by Google. We do not exercise control over the sites displayed as search results or links from within our various services. These other sites may place their own cookies or other files on your computer, collect data or solicit personal information from you.

Google only processes personal information for the purposes described in the applicable Privacy Policy and/or privacy notice for specific services. In addition to the above, such purposes include:

- Providing our products and services to users, including the display of customized content and advertising;
- Auditing, research and analysis in order to maintain, protect and improve our services:
- Ensuring the technical functioning of our network; and
- Developing new services.

You can find more information about how we process personal information by referring to the privacy notices for particular services.

Google processes personal information on our servers in the United States of America and in other countries. In some cases, we process personal information on a server outside your own country. We may process personal information to provide our own services. In some cases, we may process personal information on behalf of and according to the instructions of a third party, such as our advertising partners.

#### Choices for personal information

When you sign up for a particular service that requires registration, we ask you to provide personal information. If we use this information in a manner different than the purpose for which it was collected, then we will ask for your consent prior to such use.

If we propose to use personal information for any purposes other than those described in this Policy and/or in the specific service notices, we will offer you an effective way to opt out of the use of personal information for those other purposes. We will not collect or use sensitive information for purposes other than those described in this Policy and/or in the specific service notices, unless

we have obtained your prior consent.

You can decline to submit personal information to any of our services, in which case Google may not be able to provide those services to you.

#### Information sharing

Google only shares personal information with other companies or individuals outside of Google in the following limited circumstances:

- We have your consent. We require opt-in consent for the sharing of any sensitive personal information.
- We provide such information to our subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of processing personal information on our behalf. We require that these parties agree to process such information based on our instructions and in compliance with this Policy and any other appropriate confidentiality and security
- We have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of Google, its users or the public as required or permitted by law.

If Google becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, we will provide notice before personal information is transferred and becomes subject to a different privacy policy.

We may share with third parties certain pieces of aggregated, non-personal information, such as the number of users who searched for a particular term, for example, or how many users clicked on a particular advertisement. Such information does not identify you individually.

Please contact us at the address below for any additional questions about the management or use of personal data.

#### Information security

We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where we store personal data.

We restrict access to personal information to Google employees, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

#### Data integrity

Google processes personal information only for the purposes for which it was collected and in accordance with this Policy or any applicable service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal information needed to provide or improve our services. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our users to update or correct their personal information whenever necessary.

#### Accessing and updating personal information

When you use Google services, we make good faith efforts to provide you with access to your personal information and either to correct this data if it is inaccurate or to delete such data at your request if it is not otherwise required to be retained by law or for legitimate business purposes. We ask individual users to identify themselves and the information requested to be accessed, corrected or removed before processing such requests, and we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, or would be extremely impractical (for instance, requests concerning information residing on backup tapes), or for which access is not otherwise required. In any case where we provide information access and correction, we perform this service free of charge, except if doing so would require a disproportionate effort. Some of our services have different procedures to access, correct or delete users' personal information. We provide the details for these procedures in the specific privacy notices or FAQs for these services.

#### **Enforcement**

Google regularly reviews its compliance with this Policy. Please feel free to direct any questions or concerns regarding this Policy or Google's treatment of personal information by contacting us through this web site or by writing to us at Privacy Matters, c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California, 94043, USA. When we receive formal written complaints at this address, it is Google's policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between Google and an individual.

#### Changes to this policy

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Policy without your explicit consent, and we expect most such changes will be minor. Regardless, we will post any Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Policy changes). Each version of this Policy will be identified at the top of the page by its effective date, and we will also keep prior versions of this Privacy Policy in an archive for your review.

If you have any additional questions or concerns about this Policy, please feel free to contact us any time through this web site or at Privacy Matters, c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California, 94043, USA.





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#### Google Privacy FAQ

#### 1. What is personal information?

"Personal information" is information that you provide to us which personally identifies you, such as your name, email address or billing information, or other data which can be reasonably linked to such information by Google.

#### 2. What is a Google Account?

You may access some of our services by signing up for a Google Account and providing us with some personal information (typically your name, email address and a password). This account information will be used to authenticate you when you access Google services and protect your account from unauthorized access by others. We may share personal information among our various services in order to customize content and enhance our services for you. No account information is shared with anyone other than Google except as specified in the Privacy Policy or with your consent.

You can edit or terminate your account at any time through your Google Account settings.

#### 3. What is a cookie?

A "cookie" is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. You can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some website features or services may not function properly without cookies.

#### 4. What are server logs?

Like most Web sites, our servers automatically record the page requests made when users visit our sites. These "server logs" typically include your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser.

Here is an example of a typical log entry where the search is for "cars", followed by a breakdown of its parts:

123.45.67.89 - 25/Mar/2003 10:15:32 - http://www.google.com/search?q=cars -Firefox 1.0.7; Windows NT 5.1 - 740674ce2123e969

- 123.45.67.89 is the Internet Protocol address assigned to the user by the user's ISP; depending on the user's service, a different address may be assigned to the user by their service provider each time they connect to the Internet;
- 25/Mar/2003 10:15:32 is the date and time of the query;
- http://www.google.com/search?q=cars is the requested URL, including the search query;

- Firefox 1.0.7; Windows NT 5.1 is the browser and operating system being used; and
- 740674ce2123a969 is the unique cookie ID assigned to this particular computer the first time it visited Google. (Cookies can be deleted by users. If the user has deleted the cookie from the computer since the last time s/he visited Google, then it will be the unique cookie ID assigned to the user the next time s/he visits Google from that particular computer).

#### 5. What information does Google receive if I click on a link displayed on Google?

When you click on a link displayed on Google, the fact that you clicked on the link may be sent to Google. In this way, Google is able to record information about how you use our site and services.

We use this information to improve the quality of our services and for other business purposes. For example, Google can use this information to determine how often users are satisfied with the first result of a query and how often they proceed to later results. Similarly, Google can use this information to determine how many times an advertisement is clicked in order to calculate how much the advertiser should be charged.

#### 6. What is sensitive information?

"Sensitive personal information" includes information we know to be related to confidential medical information, racial or ethnic origins, political or religious beliefs or sexuality and tied to personal information.

#### 7. What is aggregated non-personal information?

"Aggregate non-personal information" is information that is recorded about users and collected into groups so that it no longer reflects or references an individually identifiable user.

#### 8. URLs and embedded information

Some of our services, including Google Toolbar and Google Web Accelerator, send the uniform resource locators ("URLs") of web pages that you request to Google. When you use these services, Google will receive and store the URL sent by the web sites you visit, including any personal information inserted into those URLs by the web site operator. Some Google services (such as Google Toolbar) enable you to opt-in or opt-out of sending URLs to Google, while for others (such as Google Web Accelerator) the sending of URLs to Google is intrinsic to the service. When you sign up for any such service, you will be informed clearly that the service sends URLs to Google, and whether and how you can opt-in or opt-out.

For example, when you submit information to a web page (such as a user login ID or registration information), the operator of that web site may "embed" that information - including personal information - into its URL (typically, after a question mark ("?") in the URL). When the URL is transmitted to Google, our servers automatically store the URL, including any personal information that has been embedded after the question mark. Google does not exercise any control over these web sites or whether they embed personal information into URLs.

#### 9. What protections do I have against intrusions by the government into my use of Google services?

Google does comply with valid legal process, such as search warrants, court orders, or subpoenas seeking personal information. These same processes apply to all law-abiding companies. As has always been the case, the primary protections you have against intrusions by the government are the laws that apply to where you live.

If you have any additional questions or concerns about this Policy, please feel free to contact us any time through this web site or at Privacy Matters, c/o Google Inc., 1600 Amphitheatre Parkway, Mountain View, California, 94043, USA.





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CERTIFICATE OF SERVICE

I hereby certify that I have made service of the foregoing Second Declaration of Joel McElvain by depositing in Federal Express at Washington, D.C., on February 24, 2006, true, exact copies thereof, enclosed in an envelope with postage thereon prepaid, addressed to:

Albert Gidari, Jr., Esquire Perkins Coie, LLP 1201 Third Avenue Seattle, Washington 98101-3099 (Counsel for Respondent Google Inc.)

Lisa Delehunt, Esquire Perkins Coie, LLP 180 Townsend Street, Third Floor San Francisco, CA 94107 (Counsel for Respondent Google Inc.)

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> JOEL McELVAIN Attorney

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